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## STATEMENT

Graphic Designer with video and motion skills/experience. Ability to work within a brand, experienced in creating content for social channels.

## SKILLS

- Graphic design
- UI design
- Video editing and filming
- Animation (After Effects)
- Adobe Creative Suite
- Sketch, XD and Invision

## EDUCATION

### MA Graphic Communication

Kingston University  
Sep 02 – Dec 03

Awarded a Rootstein Hopkins Foundation Scholarship to Hong Ik University, Seoul. Exhibition at the Stanley Picker gallery in Kingston.

### BA (HONS) Fine art

The University of Sunderland  
Sep 95 – Jun 98

My second year was an exchange year to Illinois State University, USA where I took classes in video, print making and fine art.

# Samuel Horwood

GRAPHIC DESIGNER (WITH VIDEO SKILLS)

## EXPERIENCE

### Self-employed Graphic Designer | Apr 21 – Present

- Working mainly for redeyerecords.co.uk and the record label Fresh '86. The work has involved a website re-design, record sleeve artwork and t-shirt designs.

### Graphic Designer | Esken | Oct 18 – Sep 20

- Working as a graphic designer, which also involved video editing/animation in a fast-paced communications team. Using After Effects to create titles and animated text overlays for videos.

### UI Designer | Racer Online Marketing | Sep 17 – Sep 18

- Bootstrap 4 responsive mobile first web designs that increased customer conversions.
- Banner advertising campaigns launching new products across web, email and social media platforms.
- Video creation, including customer testimonials.

### Freelance Designer | Lerab Ling & Rigpa | Dec 14 – Sep 17

- Designed and built websites using WordPress and Squarespace.
- Created videos and animations for social media.

### Graphic Designer | Lerab Ling & Rigpa | May 07 – Oct 14

- Digital and print design for a range of projects and events, working alongside multiple international stakeholders across the organisation.
- Multi-lingual projects including websites, magazine adverts and flyers.
- Video creation including filming and editing.

### Freelance Designer | Jan 06 – Apr 07

- Interactive screen layouts and digital assets for a leading London based (e-learning) agency.
- Branding projects, marketing collateral and a book design for Suffolk Soundwaves youth music and Suffolk Coastal District Council.
- Website design, illustration and animations.

### Freelance Designer | Soup Digital Agency | Jun 05 – Dec 05

- Logo/Branding design as well as other work for clients such as BBC, Nikon and Center Parcs.

### Founder | Roly Poly Surf Brand | Jan 04 – May 05

- Received a grant from The Princes Trust to start a t-shirt printing business.
- Printed clothing using artwork I had designed.
- The clothing was sold via a website I built and was stocked by specialist clothing shops.

### Community Service Volunteer | Jan 99 – Aug 02

- Awarded a position with CSV's Internet Action team to gain experience with website design.
- Two month placement at a design agency supporting the design team which included sourcing and photoshopping images for online magazines.